

COURSE RECORD

Code	PREPD202
Name	English for Business and Economics
Hours per week	2
Credit Value	2
ECTS	3
Level/Year	English Prep.
Type	Compulsory
Prerequisite	PREPR100
Description	The aim of this course is to introduce students to the world of business, finance, and economics in English. All work is based on what students already know (in their first language) about how people function in the world of money. By the end of this course, students will be well-prepared to study Business Administration or Economics at the faculty level.
Objectives	<ul style="list-style-type: none"> - Developing learners' knowledge and use of vocabulary, both vocabulary in general and key vocabulary in business, finance, and economics in particular. - Improving student reading skills by exposing them to level-appropriate materials written in English. - Improving student speaking skills by means of activities based on the target vocabulary. - Teaching students to learn more about the world of business, finance, and economics in English in a more autonomous manner.
Learning Outcomes	<p>By the end of this course, students will be able to:</p> <p>LO1 demonstrate comprehension and use of fundamental vocabulary related to business, finance, and economics,</p> <p>LO2 read short, non-academic, level-appropriate texts written in English,</p> <p>LO3 talk about course themes and take part in class discussions,</p> <p>LO4 embark on further studies in business, finance, and economics with less teacher direction.</p>

CONTRIBUTION TO PROGRAMME OUTCOMES*

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
LO1	5	4	3	3	3	1	3	4	4	3	3	0
LO2	5	5	4	2	4	3	5	3	3	3	3	3
LO3	4	0	3	2	5	4	4	5	4	5	4	2
LO4	5	5	3	3	3	3	3	4	4	4	4	1

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

CONTRIBUTION TO INSTITUTIONAL LEARNING OUTCOMES

	ILO1	ILO2	ILO3	ILO4	ILO5	ILO6	ILO7
LO1.	5	4	4	2	3	5	1
LO2.	4	3	2	2	4	5	1
LO3.	4	3	4	4	4	5	1
LO4.	5	4	4	4	4	5	1

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
Basic Vocabulary for Economics / The history of commerce	LO1, LO2, LO3
Trading, Profit, and Loss	LO1, LO2, LO4
International Trade / How banks work / basic buying and selling	LO1, LO2, LO3
Credit and Debt, insurance	LO1, LO3, LO4
Economic Recession, financial crime, bitcoin and the black market, a cashless society	LO1, LO2, LO3
Different Types and Classifications of Organizations/ Structures of Organizations	LO1, LO3, LO4
Roles and Responsibilities / Accounts/ Human resources and management / sales and marketing/ Working Together	LO1, LO2, LO3
Organisational Success, Failure, and High-Performing Organizations / Corporate social responsibility	LO1, LO2, LO3

DERS BİLGİLERİ

Kodu	PREPD202
İsmi	English for Business and Economics
Haftalık Saati	2
Kredi	2
AKTS	3
Seviye/Yıl	İngilizce Hazırlık
Dersin Dili	İngilizce
Tip	Zorunlu Bölüm
Ön Şart	PREPR100
İçerik	English for Business and Economics dersinin amacı öğrencilere iş, finans ve ekonomi dünyasını İngilizce olarak tanıtmaktır. Tüm etkinlikler ve ders içerikleri, öğrencilerin finans dünyasında işlerin nasıl ilerlediği hususunda halihazırda bildiklerine (ana dillerinde) dayanmaktadır. Bu dersin sonunda öğrenciler, İşletme veya Ekonomi bölümlerinde eğitim almaya hazır hale geleceklerdir.